



## WRITER ❖ EDITOR ❖ DANCER ❖ TEACHER ❖ SCHOLAR POP CULTURE JUNKIE

### PROFESSIONAL PROFILE

- ❖ Obsessively enthusiastic and knowledgeable about entertainment, especially television, movies, dance, music, and theatre
- ❖ Great grasp of language, including colloquialisms and idioms; ability to provide concise, constructive feedback
- ❖ Organized and thorough with a careful eye, often finding errors that others miss
- ❖ Enthusiastic and outgoing, with a talent for building positive relationships with clients and coworkers
- ❖ Good public speaking and presentation skills; able to break down complex concepts in pleasant, articulate speaking voice
- ❖ Self-reliant and thorough, with a solid work ethic; motivated to work independently or in a team environment

### AREAS OF EXPERTISE

- ❖ Blog posts / reported articles
- ❖ Press releases / email blasts
- ❖ Opinion pieces / personal essays
- ❖ Scholarly presentations / case studies
- ❖ Editing / proofreading
- ❖ Research / reporting
- ❖ Fact-checking
- ❖ Transcribing
- ❖ WordPress / content management
- ❖ Social media / SEO
- ❖ Photo editing
- ❖ Filming / video editing

### CAREER HIGHLIGHTS

#### *Writer*

- ❖ Reported and wrote original articles, essays, and television recaps for digital publications such as [Los Angeles magazine](#), [Los Angeles Times](#), [LA Weekly](#), [Mashable](#), and [The Billfold](#)
- ❖ Covered live industry events, including the [Creative Arts Emmy Awards](#), [Jane the Virgin PaleyFest Panel and Red Carpet](#), and [So You Think You Can Dance](#) press line
- ❖ Produced video segment for Playboy.com about the Naked & Afraid visual effects team, “[The Blur Man Group](#)”
- ❖ Profiled 2013’s Emmy-nominated choreographers, some with video, and recapped *So You Think You Can Dance* for *Los Angeles* magazine, garnering thousands of hits each week, landing at number 3 on LAmag.com’s top posts
- ❖ Created personal blog ([Geek Adjacent](#)) and [YouTube channel](#) for publishing entertainment-based broadcast and online stories

#### *Dance Scholar*

- ❖ Published scholarly works and book reviews for the *Journal of the Society for American Music*, *Grove Dictionary of American Music*, and Brown Reference Encyclopedias
- ❖ Presented papers and demonstrations for Popular Culture Association, Society of Dance History Scholars, Music Library Association, and National Opera Association
- ❖ Performed a History of Swing Dance presentation at the Rock and Roll Hall of Fame; created and produced successful DVD, [Dancing through the Centuries: Two-Step to Lindy Hop](#)
- ❖ Served as Member at Large, 2011-2014, on Society for American Music Board of Trustees; established new interest group for dance within Society; led meetings/events at conferences

#### *Consultant*

- ❖ Content Strategist for documentary on swing dancing under Susan Glatzer, former VP at Paramount: Created, scheduled, and posted social media announcements; wrote blog posts and maintained [Swing the Doc](#) website using WordPress; brainstormed social media outreach and fundraising ideas; and researched images and film clips for permission and licensing information
- ❖ Researched, fact-checked, and copy edited for companies and publication outlets such as National Foreign Language Center, *Gayot* Publications, *Los Angeles* magazine, and *TakePart*
- ❖ Served as Associate Editor for Scarecrow Press, Inc., evaluating arts and pop culture proposals and manuscripts, bringing nearly 200 books to publication; wrote and edited pitch and promotional materials, researched photos and permissions, prepared cost estimates and budgets, and developed relationships with scholars

### EDUCATION

Journalism Certificate, UCLA Extension, Los Angeles, CA

Master of Arts: Dance, American University, Washington, DC

Bachelor of Fine Arts: Musical Theatre, University of Michigan, Ann Arbor, MI

LaGuardia High School of Music and the Arts (“The Fame School”), New York, NY